

# AR Rug-Tales Augmented Reality Rug

Ages  
Infant  
+

ARRUG

The augmented reality Rug-Tales™ from HamiltonBuhl® is the highly imaginative, beautifully illustrated, story-based AR rug is ideal for today's screen loving kids!

Utilizing the latest technology and educational concepts, Rug-Tales™ uses markers and augmented reality via a FREE smartphone or tablet app available for both IOS and Android to engage kids into the story of three jungle friends.

With the device in hand, kids will activate 3D stories, interactive activities like coloring, matching, making music and even yoga, while exploring the jungle and all the critters that live there.

With three exciting stories and numerous interactive activities, adventures and exploration awaits! AR Rug-Tales™ is magical, immersive, educational and engaging!



Characters come to life!



"The AR Carpet wowed the crowds at CED as the cartoons seemingly came to life on the carpet...!"

## Features

- Beautifully illustrated, digitally printed jungle-themed rug
- Rug Dimensions: 4' x 6'
- Free App (IOS and Android) with 3 FREE stories hidden in a jungle of adventures
- High-quality 100% nylon pile construction
- Exclusively LATEX-FREE (TPR - Thermo Plastic Resin) non-skid, rubber backing
- Match the AR marker in the app with printed illustration on the area rug to activate a 3D world of stories

Shipping Dimensions: 48" x 5.5" dia.  
Weight: 10.5 lbs.



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